Danish Shark Solutions wins prestigious innovation prize.

The Danish company Shark Solutions, who developed a method to extract PVB laminate from automobile windshields, have won the prize in Paris for the most visionary company in the environmental category. The prize was awarded by one of the largest companies in the world, Saint-Gobain.

Managing Director of Shark Solutions, Jens Holmegaard is very excited after his company won the innovation prize (environmental category) at the European Research and Innovation exhibition held in Paris. The prize is sponsored by the French company Saint-Gobain, one of the world’s leading companies in the fields of glass, solar panels and building materials.

Shark Solutions have developed a technology where they take scrapped automobile windshields and separate the laminate from the glass. Following extraction, the laminate is cleaned to such a fine quality, that it can now be reused. This laminate is an extremely strong glue or binder known as PVB (PolyVinyl Butyral).

The prize was €15.000 together with an award cup, but more importantly there is exposure to new business opportunities.

“As part of the prize we also get an introduction to a number of Saint-Gobain divisions, and that is a considerable door opener to a very large part of the world market for us. We become known in the right places and can knock on the right doors”, said Jens Holmegaard.

Saint-Gobain is represented in 59 countries, with an annual turnover of 44 billion Euro. They have over 209.000 employees. In Denmark, Saint-Gobain own Isover, Gyproc, Scanglas and Brødrene Dahl.

“We have known the whole time that Shark Solutions has potential, both economically and for the environment. Now that Saint-Gobain have validated the company things are looking much better than they did yesterday”, said Bjarne Henning Jensen, who is responsible for cleantech investments at Vækstfonden.

Learn more about Shark Solutions at www.shark-solutions.com